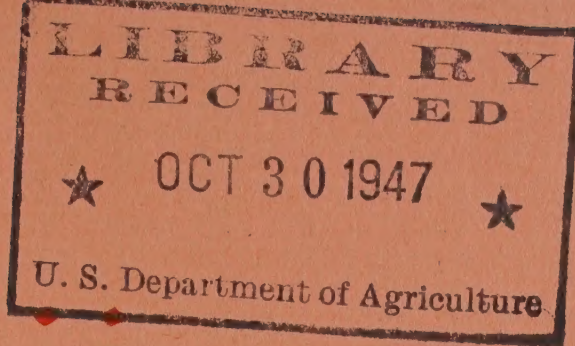


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



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*Azaleas*

ROOTED CUTTINGS  
LINING-OUT STOCK  
DORMANT BUDDED PLANTS

**GREENHOUSE PLANTS** Listed on Back Cover



*Wholesale* **PRICE LIST**

FALL OF 1947  
and  
SPRING OF 1948

*W. T. Champneys & Son*

Growers and Shippers of "Quality Plants"

**APOPKA, FLORIDA**

## TERMS

- 1 CASH with order or C.O.D. unless credit has been established. Remittance of 25% must accompany C.O.D. orders.
- 2 A 25% deposit is required on stock that is to be reserved for later delivery.
- 3 All orders for future delivery are accepted subject to our merchandise being salable material at the time it is wanted and our ability to deliver at that time. We are not responsible for crop failures or other factors beyond our control, which may keep us from making deliveries. Upon our knowledge of such, all orders and deposits we have received will be returned promptly.
- 4 250 PLANTS of any one size and variety are sold at the thousand rate in cases where same is quoted. We guarantee our merchandise to be true to name and we ship only first quality stock at all times.
- 5 All prices are F.O.B. Apopka, Fla. We make no charge for packing. A 10% to 15% discount is allowed on pick-ups at the nursery when plants are not crated.

**YOUR GUARANTEE OF SATISFACTION**

**"QUALITY PLANTS"**

**PACKED RIGHT**

**W. T. CHAMPNEYS & SON**

# *Azaleas*

## **ROOTED CUTTINGS . . .**

ready for delivery August 1st through October. Our Azalea Cuttings are propagated in a medium that runs heavy to peat and this gives them a thrifty and vigorous root system. No cuttings are sent out without a good bunch of roots.



## **LINING-OUT STOCK . . .**

ready for delivery practically the entire year. Best suggested for spring delivery—February through June. Our Azalea Liners are grown in specially prepared beds of shredded peat and they are never allowed to slow down or become hardened. They have a good lot of very-much-alive healthy roots that hold a quantity of our fibrous peat; not only is this very helpful to them in shipment but it gets them off to a quick start after you get them.



## **DORMANT, BUDDED STOCK FOR FORCING . . .**

October and November delivery. Our Azaleas, being southern-grown, are not quite so compact as those grown in the north but they have a good bud-count and are very attractive. All of these are grown in mixtures that run heavy to peat and many are grown on our peat farm. This assures you that they will have a good root system and will carry well in shipment.

# **W. T. CHAMPNEYS & SON**

# *Azaleas*

## **ROOTED CUTTINGS . . .**

Not sold in lots of less than 100 of any one variety.

### **KURUME VARIETIES . . .**

Hexe	Salmon Queen
Snow	Salmon Beauty
Coral Bell	Lavender Queen
Hinodegiri	Christmas Cheer
Pink Pearl	
Hinodegiri Sport (Hose-in-hose)	

### **INDICA VARIETIES . . .**

Wine	Indica Alba
Elegans	Duc de Rohan
Brilliant	Fielders White
Formosa	Pride of Dorking
Macrantha Double Pink	

\$6.00 per 100 or \$50.00 per 1000

5% Quantity Discount Allowed on lots of 10,000

10% Quantity Discount Allowed on lots of 25,000

### **PERICAT VARIETIES . . .**

Sweetheart Supreme  
Gardenia Supreme  
Madam Pericat  
Twenty Grand

Pink Pericat (Our own sport of Madam Pericat that is identical of this variety in habit of growth and in flower formation, but the flowers are a soft, deep rose. This variety sold only in Lining Out sizes).

\$8.00 per 100 or \$60.00 per 1000

5% Quantity Discount Allowed on lots of 10,000

10% Quantity Discount Allowed on lots of 25,000

### **BELGIAN INDICA VARIETIES . . .**

There is an ever-increasing demand for the Belgian or large-flowering type of double Indicas. We suggest that you try these.

Eclaireur  
Triomphe  
Vervaneana Alba  
Albert & Elizabeth  
Count de Kirchove

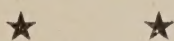
A limited supply of these at \$10.00 per 100

## **W. T. CHAMPNEYS & SON**

## Individual Beds of CORAL BELL and HINODEGIRI



We call your attention to the space that has been given to allow these Azaleas to grow into well developed plants for those who prefer our budded stock in the Fall.



## TRANSPLANTED CUTTINGS



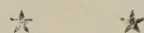
These have just been brought from our propagating house and lined out 4 inches apart in beds of solid peat. They are grown on for several months (usually 8 to 10 months) to develop into the three grades of Liners that we offer for Spring and mid-Summer delivery.



## A SMALL SECTION OF OUR 5-ACRE LATH-HOUSE



*This Lath-house is Devoted Entirely to Azaleas . . .*



*W. T. Champneys & Son*

"Quality Plants"

APOPKA, FLORIDA



*These* are grown in raised beds filled with 5.2 peat that is dug by dragline from our own peat bog. This type of growing allows perfect drainage, which is so necessary to the growth and development of good Azaleas.

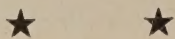


# INDICA AZALEAS

Growing in Full Sunlight on our Peat Farm



Note the wide rows and the proper spacing of plants in the row—these factors, combined with the benefits of full-sun growing, produce the compact and bushy type of plants as shown here. Our peat acreage has a pH reading of 5.2, and varies in depth from 8 to 15 feet.



## TOP ROW—

Azaleas Madam Pericat, Hinodegiri, Coral Bell

## LOWER ROW—INDICA AZALEAS:

12" to 16" Duc de Rohan, 18" to 24" Formosa,  
10" to 12" Fielders White



Note the heavy root system of these peat-grown plants. It is not necessary to burlap these for the roots hold a mass of fibrous peat, even when shipped long distances by truck or trailer, which means a saving to you.

# *Azaleas*

## LINING-OUT STOCK . . .

Not sold in lots of less than 25 of any one variety and size.

### KURUME VARIETIES . . .

Hexe	Salmon Queen
Snow	Salmon Beauty
Coral Bell	Lavender Queen
Pink Pearl	Christmas Cheer
Hinodegiri	
Hinodegiri Sport (Hose-in-hose)	

### PERICAT VARIETIES . . .

Sweetheart Supreme  
Gardenia Supreme  
Madam Pericat  
Twenty Grand

\*Pink Pericat (Our own sport of Madam Pericat that is identical of this variety in habit of growth and in flower formation, but the flowers are a soft, deep rose)—\*Denotes special price on this variety.

\*Pink Pericat Sport—a limited number of these at:

\$12.50 per 100 for 3 to 4 Lead Liners  
\$18.00 per 100 for 5 to 7 Lead Liners  
\$25.00 per 100 for 8 to 10 Lead Liners

### INDICA VARIETIES . . .

Wine	Indica Alba
Elegans	Duc de Rohan
Brilliant	Fielders White
Formosa	Pride of Dorking
Macrantha Double Pink	

3 to 4 leads @ \$10.00 per 100 or \$90.00 per 1000  
5 to 7 leads @ \$13.00 per 100 or \$110.00 per 1000  
8 to 10 leads @ \$17.00 per 100 or \$150.00 per 1000

### BELGIAN INDICA VARIETIES . . .

Eclaireur  
Triomphe  
Vervaneana Alba  
Albert & Elizabeth  
Count de Kirchove

3 to 4 Leads @ \$15.00 per 100  
5 to 7 Leads @ \$20.00 per 100

# W. T. CHAMPNEYS & SON

## *Azaleas*

### **LINING-OUT STOCK . . .**

We can supply larger stock, for growing-on, in the following varieties:

(No less than 25 of any one variety and size)

Hexe  
Coral Bell  
Madam Pericat  
Sweetheart Supreme

3 to 5 inch spread @ \$25.00 per 100  
4 to 6 inch spread @ \$30.00 per 100

A few Belgian Indicas in 3 to 5 inch grade @ \$30.00 per 100.

### **DORMANT, BUDDED STOCK..**

October and November delivery

Hexe  
Snow  
Hinodegiri  
Coral Bell

4 to 6 inch spread @ \$40.00 per 100

Hexe  
Coral Bell  
Hinodegiri  
Madam Pericat  
Sweetheart Supreme

6 to 8 inch spread @ \$60.00 per 100

Hexe  
Coral Bell  
Hinodegiri  
Salmon Beauty  
Madam Pericat  
Sweetheart Supreme

8 to 10 inch spread @ \$80.00 per 100

(Add 10c per plant on orders for less than 25 of any single variety or size.)

A few larger plants in some varieties available at the nursery, but uncrated.

## **W. T. CHAMPNEYS & SON**

## *Azaleas*

# *For* **LANDSCAPE WORK** *in the* **SOUTH**

**We recommend Southern-grown,  
large-flowering Indica Azaleas.**

**W**E have a nice block of plants, in both Kurume and Indica types, which will be showy and good landscape material for our patrons in the southern states. These are being grown on our peat farm and we believe the bud-count will make them outstanding. We are not equipped to crate these but we can send them out in truck or trailer loads and this means of transportation is available locally. We allow a 10% to 15% discount when plants are picked up at the nursery and do not have to be crated.

Prices of Indica Azaleas, F. O. B. our nursery, B. & B. but uncrated—

10" to 12"	@	\$ 60.00	per 100
12" to 16"	@	\$ 80.00	per 100
18" to 24"	@	\$125.00	per 100
24" to 36"	@	\$225.00	per 100

(Net, in lots of less than 25)

**V**ISIT our nursery and select the plants you want. Our prices, as well as our merchandise, will be attractive. Our homes and nurseries are located at Apopka, 12 miles northwest of Orlando, on Highway 441. Fast 'plane or train service to Orlando and we will gladly meet you at the Airport or Railroad Station—just phone us.

**Our Telephone, APOPKA 2411**

(Look on Back Cover)

## **W. T. CHAMPNEYS & SON**

# GREENHOUSE *Plants*



## **PHILODENDRON CORDATUM . . .**

Clean, healthy, large leaf stock.

Rooted Cuttings, bench-grown in peat:

\$7.00 per 100 or \$60.00 per 1000

(Not sold in less than hundred lots)

2¼" pot-grown, 4 to 6 leaves, \$10.00 per 100 or 12c each in lots of less than 50.

No. 1, 2½" pot-grown, 3 strong plants to each pot, @ \$24.00 per 100 or 28c each in lots of less than 50.

No. 2, 2½" pot-grown, 3 vines tied to a 12-inch green stake, at \$30.00 per 100 or 35c each in lots of less than 50.

## **VARIEGATED PEPEROMIA . . .**

Highly colored, strong plants, 2¼" pot-grown @ \$12.50 per 100 or 15c each in lots of less than 50.

## **DRACAENA GODSEFFIANA . . .**

These are beautifully colored plants.

2½" pot-grown @ \$17.50 per 100 or 20c each in lots of less than 50.

## **SAINTPAULIA BLUE BOY . . .**

Strong, healthy plants with perfect leaves.

Heavy 2½", in bud and bloom, and ready for sale when you get them—\$30.00 per 100 or 35c each in lots of less than 50.

## **NEPHTHYTIS LIBERICA . . .**

Nice full plants that have been grown with proper spacing between pots—healthy, stocky leaves.

2½" pots, 2 plants in each pot, @ \$16.00 per 100 pots, 20c per pot in lots of less than 50.

(All Greenhouse Plants shipped in Paper Pots)